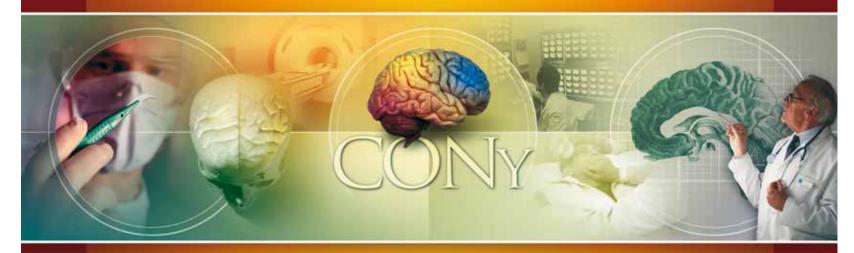
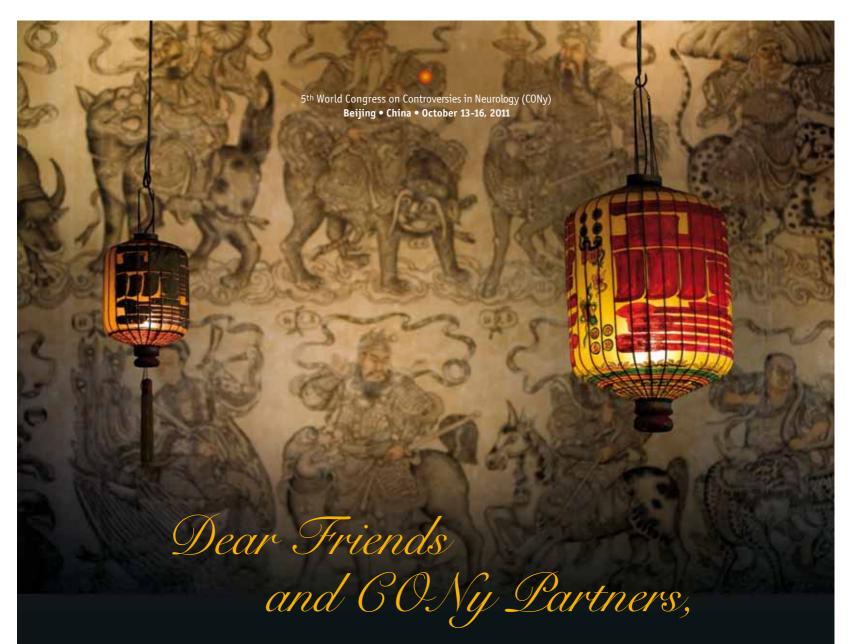


5th World Congress on CONTROVERSIES IN NEUROLOGY





www.comtecmed.com/ cony



We are proud to announce that the **The 5th World Congress on Controversies in Neurology: Life Course Related Conditions (CONy) - Asia Pacific** will take place in Beijing, China, on October 13-16, 2011. The success of the previous CONy Congresses, which took place in Europe, paved the way for a locally oriented CONy Congress in the Far East.

Academically, CONy Congresses raise the most dynamic and controversial topics facing clinicians in the fields of neurology in an exciting debate forum. The Congress will promote excellence in the field by seeking to shed light on ongoing and challenging debates and to bridge gaps between the expansion of information and its consolidation in clinical practice. Allowing ample time for speaker-audience discussion, the Congress aims at reaching up-to-date and agreed-upon answers to ongoing debates even when data remains limited, through evidence-based data and expert opinion. Participants will have the opportunity to take part in this vibrant meeting which will facilitate discussions on the shared experiences and opinions of local and international experts and key opinion leaders. The CONy Congress will deal, as before, with global topics, but will try to emphasize issues related to the Far East region in terms of epidemiology, genetics and diagnostics, as well as typical complications and distinctive responses to treatments. Particular attention will be devoted to economic issues such as benefit versus price of drugs.

Judging by the positive and encouraging responses received, this meeting will uphold the CONy tradition of being an outstanding scientific and social event.

As always, there are several opportunities and industry-sponsored activities but we shall be happy to tailor suggestions to your needs.

We cordially invite you to join us as sponsors and partners of CONy 2011 in the beautiful city of Beijing, the capital of China, where ancient culture and modern civilization come together.

Sincerely,

Prof. Amos Korczyn | Prof. Wei Wei Zhang | Prof. Torbjorn Tomson

CONy co-Chairpersons



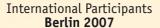
CONY WORLD CONGRESS PROFILE

- Since its launch in 2007, CONy has become established as a unique meeting where physicians can meet with outstanding experts in all neurology fields, and be updated on the most pressing clinical questions of the day.
- CONy is a true educational experience that provides the audience insight into major changes in the rapidly evolving field of neurology and clinical neuroscience.
- The program at CONy Congresses is designed to provide an effective forum for discussing and debating unresolved issues by allowing ample time for speakers/audience discussion.
- CONy is the only Congress of its kind that focuses mainly on controversial issues in form of debates.

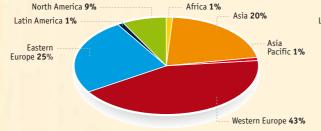
PAST CONGRESSES & STATISTICS

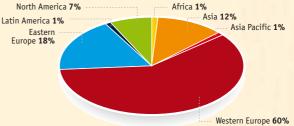
CONy	Berlin September 2007	Athens October 2008	Prague October 2009
Invited Presentations	97	135	132
Debates	28	40	41
Faculty	138	144	150
Posters Abstracts	72	104	80
Countries	70	71	63

DEMOGRAPHICS

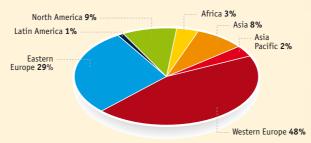


ticipants International Participants 7 Athens 2008





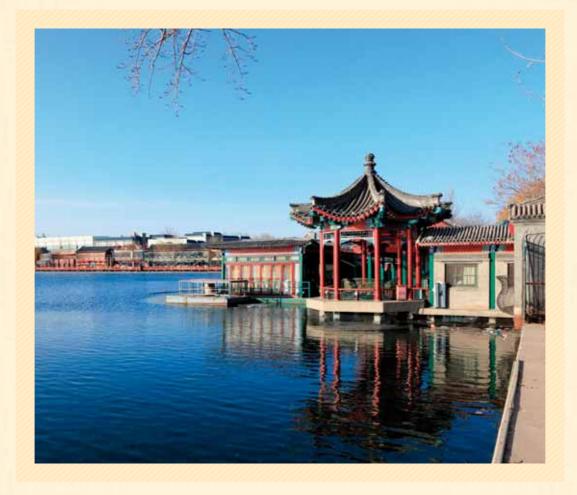
International Participants Prague 2009





LIST OF TOPICS

MULTIPLE SCLEROSIS	MOTOR NEURON DISEASE
REHABILITATION	HEADACHE & PAIN
STROKE	PERPHERAL NEUROPATHY
AUTO-IMMUNE DISEASES	DEMENTIA
PARKINSON'S DISEASE	NEUROPSYCHIATRY
NEURO-ONCOLOGY	SLEEP DISORDERS
ALZHEIMER'S DISEASE	CADASIL
AUTONOMIC NERVOUS SYSTEM DISORDERS	TRADITIONAL CHINESE MEDICINE
EPILEPSY	





CO-CHAIRPERSONS

Prof. Amos D. Korczyn, Israel Prof. Wei Wei Zhang, China Prof. Torbjorn Tomson, Sweden

CONGRESS VICE CHAIRMEN

Dongsheng Fan, Third Hospital of Peking University, China Tong Zhang, China Rehabilitation Research Center, China F. Ponten, Uppsala University, Sweden

INTERNATIONAL ADVISORY BOARD

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D. Dodick, USA

D. Dressler, Germany

J. Durga, The Netherlands

M. Ferrari, The Netherlands

H. Fillit, USA

R. Freeman, USA

E. Giacobini, Switzerland

P. Giannakopoulos, Switzerland

G. Gold, Switzerland

L. Griffiths, Australia

A. Guekht, Russia

M. Guttman, Canada

V. Hachinski, Canada

M.J. Hallett, USA

M. Hariz, UK

H.P. Hartung, Germany

M. Hilz, Germany

P. Jenner, UK

L. Kappos, Switzerland

D. Karussis, Israel

S. Katayama, Japan

R. Kawashima, Japan

P. Konig, Austria

C. Lampl, Austria

D. Leppert, Switzerland

P. Limousin, UK

A. Ludolph, Germany

J.L. Mas, France

H. Mattle, Switzerland

M. Mazighi, France

V. Meininger, France

X. Michail, Greece

I. Milanov, Bulgaria

R. Milo, Israel I. Milonas, Greece

X. Montalban, Spain

D. Muresanu, Romania

G. Nappi, Italy

M. Neufeld, Israel

R. Nitsch, Switzerland

E. Nobile-Orazio, Italy

J. Oger, Canada

A. Ohry, Israel

C.W. Olanow, USA

F. Peng, Taiwan

B.O. Popescu, Romania

G. Ransmayr, Austria

R. Ravid, The Netherlands

I. Rektor, Czech Republic

H. Reichmann, Germany

E. Ruether, Germany

D. Russell, Norway

E. Russo, USA

A.H.V. Schapira, UK

D. Schmidt, Germany

L.S. Schneider, USA

V. Senanarong, Thailand

S. Shorvon, UK

A. Siva, Turkey

M.A. Smith, USA

D. Spence, Canada

M. Sperling, USA

L. Spiru, Romania

I. Steiner, Israel

Z. Stelmasiak, Poland

Z. Szolnoki, Hungary

O. Tanridag, Turkey

W. Theodore, USA

J. Toole, USA

D. Truong, USA

L.S. Vecsei, Hungary

B. Vellas, France

N. Wahlgren, Sweden

Y.H. Wang, China

B. Weinshenker, USA

J. Wojczal, Poland

E. Wolters, The Netherlands

W.W. Zhang, China



CHINA CONGRESS PRESIDIUM

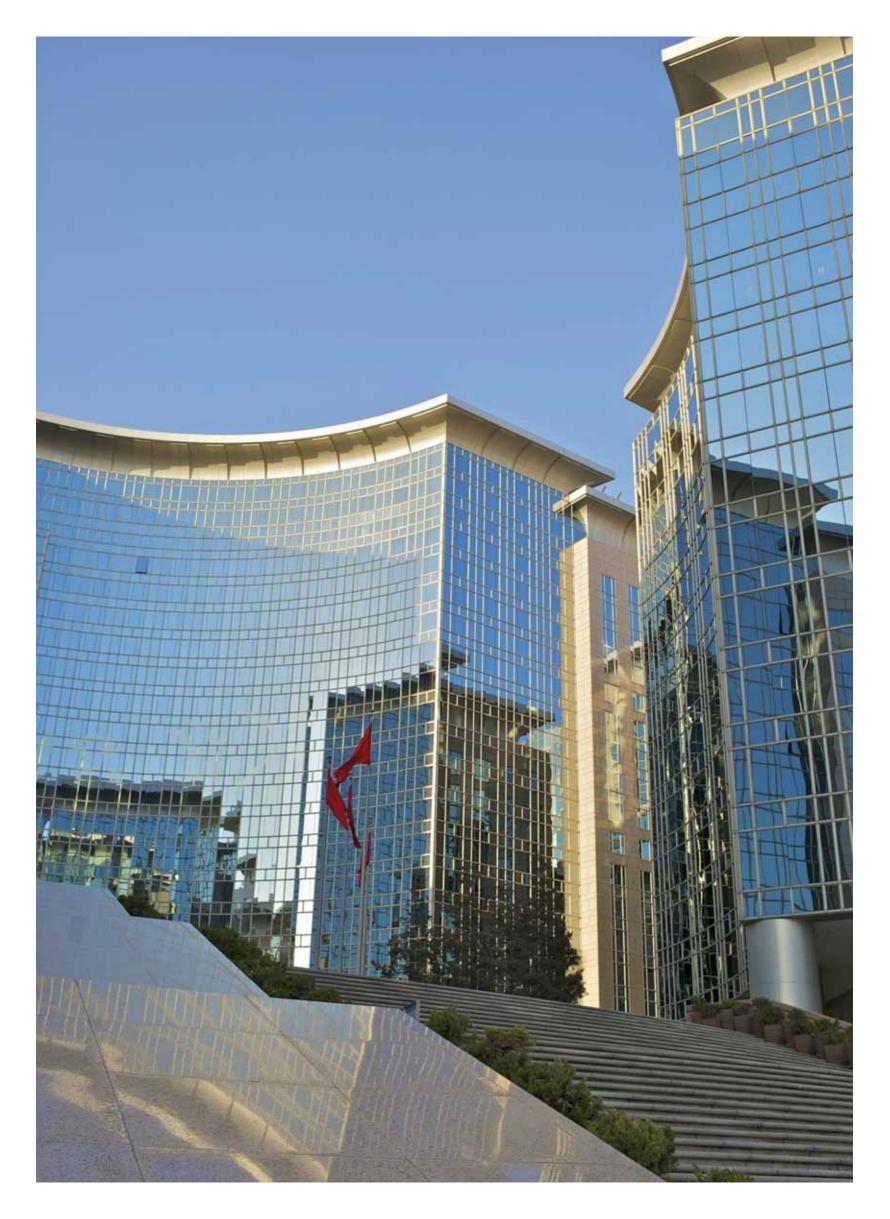
Shunwei Li, Dept. of Neurology, Peking Union Medical College Hospital **Zhenxin Zhang**, Dept. of Neurology, Peking Union Medical College Hospital Weiping Wu, Dept. of Neurology, General Hospital of PLA **Dehong Lu,** Dept. of Pathology, Xuanwu Hospital Maolin He, Dept. of Neurology, First Hospital of Peking University Haibo Chen, Dept. of Neurology, Beijing Hospital Yongjun Wang, Dept. of Neurology, Beijing Tiantan Hospital Cunjiang Li, Dept. of Neurology, Beijing Xuanwu Hospital Zhuo Zhang, Dept. of Neurology, Beijing Anzhen Hospital Xuguang Gao, Dept. of Neurology, Peking University People's Hospital Weiya Ma, Dept. of Neurology, General Hospital of Armed Police Force Junying Niu, Dept. of Neurology, General Hospital of PLA missilery Jimei Li, Dept. of Neurology, Beijing Youyi Hospital Qi Bi, Dept. of Neurology, Beijing Anzhen Hospital, Capital Medical University Xiaogang Li, Dept. of Neurology, Third Hospital of Peking University Xiaokun Qi, Dept. of Neurology, General Hospital of PLA Navy Dongning Wei, Dept. of Neurology, 309 Hospital of PLA Xiaoluo Meng, Dept. of Neurology, 304 Hospital of PLA Qiang Dong, Dept. of Neurology, Shanghai Huashan Hospital **Xuegiang Hu**, Dept. of Neurology, Third affiliated hospital of Guangzhou Zhongshan Medical University

Yuhong Zhu, Dept. of Neurology, Second affiliated hospital of Kunming Medical School Yan Cheng, Dept. of Neurology, the affiliated hospital of Tianjin Medical University Peng Xie, Dept. of Neurology, First affiliated hospital of Chongqing Medical University Benyan Luo, Dept. of Neurology, First affiliated hospital, Zhejiang University of School of Medicine

Li Guo, Dept. of Neurology, Second affiliated hospital of Hebei Medical University **Gang Zhao**, Dept. of Neurology, Xijing Hospital, Fourth Military Medical University **Xiaojun Zhang**, Dept. of Neurology, Beijing Tongren Hospital **Jing Gao**, Dept. of Neurology, Peking Union Medical College Hospital

CHINA CONGRESS SECRETARIES

Guangming Zhu, Department of Neurology ,Beijing Military General Hospital **Xiuxin Zhao,** Department of Neurology ,Beijing Military General Hospital **Fei Chen,** Department of Neurology ,Beijing Military General Hospital





SCIENTIFIC SPONSORSHIP OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

€ 20,000

An unrestricted grant to support an existing session, or to suggest a CME-approved session (60-90 minutes) as part of the Scientific Program.

PROVIDED BY THE CONGRESS

Educational Session

- Session hall and basic audiovisual equipment
- Four complimentary registrations for Session Chairpersons and Speakers

Exhibition

- 6 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)

Advertisement Package

- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

Promotion

- Optional webcast of Session at discounted rates
- Company logo on regular announcements to Congress Database

The expenses (travel, accommodation and registration) of the Chairpersons and Speakers of a supported CME-approved session are additional and the responsibility of the Sponsor.





SCIENTIFIC SPONSORSHIP OPPORTUNITIES

INDUSTRIAL SYMPOSIUM

(NON-CME APPROVED)

€ 30,000

An industrial non-CME approved symposium (60-90 minutes) as part of the Scientific Program. The content and Speakers will be subject to approval by the Organizing Committee.

PROVIDED BY THE CONGRESS

Educational Session

- Symposium hall and basic audiovisual equipment
- Five complimentary registrations for Session Chairpersons and Speakers

Exhibition

- 12 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)

Advertisement Package

- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

Promotion

- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to Congress Database
- Specially-designed mailshots announcing Industrial Symposium to Sponsor's subsidiaries and affiliates

The expenses (travel, accommodation and registration) of the Chairpersons and Speakers of a sponsored Industrial Symposium are additional and the responsibility of the Sponsor.





SCIENTIFIC SPONSORSHIP OPPORTUNITIES

PRE or POST-CONGRESS SATELLITE SYMPOSIUM

(NON-CME APPROVED)

€ 35,000

An industrial non-CME-approved Pre or Post-Congress Satellite Symposium (3-4 hours). This option is particularly suited for drug launching and other special events.

PROVIDED BY THE CONGRESS

Educational Session

- Symposium hall and basic audiovisual equipment
- Six complimentary registrations

Exhibition

- 12 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)

Advertisement Package

- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

Promotion

- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to Congress Database
- Specially-designed mailshots announcing Industrial Satellite Symposium to Sponsor's subsidiaries and affiliates

The expenses (travel, accommodation and registration???) of the Chairpersons and Speakers of an Industrial Pre or Post-Congress Satellite Symposium are additional and the responsibility of the Sponsor.

NEW PLAYERS ON THE BLOCK

€ 5,000

A 10-15 minute presentation on a new drug/product to be included in the "New Players" Session as part of the Scientific Program.

PROVIDED BY THE CONGRESS

- Session hall and basic audiovisual equipment
- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

The expenses (travel, accommodation and registration) of the Chairpersons and Speaker/s of a "New Players on the Block" Presentation are additional, and the responsibility of the Sponsor.



SCIENTIFIC SPONSORSHIP OPPORTUNITIES

SPEAKER

€ 6,000 Speaker from USA € 4,500 Speaker from Europe € 3,000

An unrestricted grant to cover, in part, the expenses of one invited Speaker. Expenses include travel, accommodation and registration.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

Speaker from the Region

PRIZES FOR OUTSTANDING ABSTRACTS

SOLE SPONSORSHIP € 4,000

Three Prizes of €1500, €1000 and €500 each will be awarded to the authors of the six most outstanding abstracts/posters.

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Company representatives will be invited to attend the Award Ceremony





SPONSORSHIP OPPORTUNITIES

LUNCH

€ 12,000

(per lunch)

To subsidize, in part, a buffet lunch to be served to all participants of the Congress. This sponsorship opportunity is reserved for Platinum or Gold Sponsors, and will be available on a first-come, first-serve basis.

PROVIDED BY THE CONGRESS

- Four complimentary registrations
- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- · Brochure in the participants' bags

WELCOME RECEPTION

SOLE SPONSORSHIP

€ 10,000

A Welcome Reception for all participants will be held on Thursday evening.

PROVIDED BY THE CONGRESS

- Two complimentary registrations
- 5-minute greeting at the Welcome Reception
- Company logo on the official invitation
- Acknowledgment on special board on site during the Welcome Reception
- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- · Brochure in the participants' bags

FACULTY DINNER

SOLE SPONSORSHIP

€ 10,000

A dinner will be held for the invited speakers of the Congress.

- Two complimentary registrations
- Two seats at the honorary faculty table
- 5-minute greeting at the Faculty Dinner
- Company logo on the official invitation
- Acknowledgment on special board on site during the Faculty Dinner
- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags



SPONSORSHIP OPPORTUNITIES

CONGRESS PROGRAM BOOK

SOLE SPONSORSHIP

€ 10,000

The Congress Program Book will include the Scientific Program and the Scientific Abstracts, and will be distributed to all participants.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Full page color advertisement on the back cover of the Congress Program Book
- Additional full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

INTERNET CENTER

SOLE SPONSORSHIP € 8,000

The Internet Center will be outfitted with internet workstations for participants of the Congress to stay updated between sessions.

THE SPONSOR MAY:

- Display logo as a screensaver
- Display logo on screen background

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

PARTICIPANTS' BAGS

SOLE SPONSORSHIP

provided-in-kind + € 8,000

The opportunity to provide branded bags for all participants of the Congress.

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags



SPONSORSHIP OPPORTUNITIES

CONGRESS SCIENTIFIC PROGRAM AND ABSTRACTS ON USB STICKS

SOLE SPONSORSHIP

€ 10,000

The Scientific Program and Abstracts of the Congress will be placed on USB sticks and distributed to all the participants of the Congress.

PROVIDED BY THE CONGRESS

- Company logo on the USB sticks
- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Option to distribute the USB sticks from the Sponsor's exhibition booth (branded exchange voucher in the participants' bags)

CONGRESS ABSTRACTS ON THE WEBSITE

SOLE SPONSORSHIP

€ 8,000

The Scientific Abstracts of the Congress will be placed on the Congress Website and will be available for a limited period.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

POCKET PROGRAM

SOLE SPONSORSHIP

€ 5,000

A Pocket Program will be distributed to all participants in their Congress Kits.

- Exclusive advertisement on the back cover of the Pocket Program
- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags



SPONSORSHIP OPPORTUNITIES

WRITING PADS AND PENS

SOLE SPONSORSHIP

provided-in-kind + € 4,000

The opportunity to provide branded writing pads and pens that will be included in the participants' bags.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

TRANSLATION

€ 2,500

(per hall, per day)

Simultaneous translation from English into any required language.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

CONGRESS LANYARDS

SOLE SPONSORSHIP

The Sponsor will provide printed lanyards for the name badges € 3,000

The Congress will provide printed lanyards for the name badges € 5,000

This sponsorship opportunity is reserved for Presidential Circle, Platinum and Gold Sponsors, and will be available on a first-come, first-serve basis.

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage



SPONSORSHIP OPPORTUNITIES

BROCHURE INSERT

€ 2,500

Company brochure to be inserted into the participants' bags, which will be distributed at the Congress.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

COFFEE BREAK

€ 1,500

(per coffee break)

There will be daily coffee breaks between sessions throughout the Congress.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage



TAILOR-MADE SPONSORSHIP PACKAGES

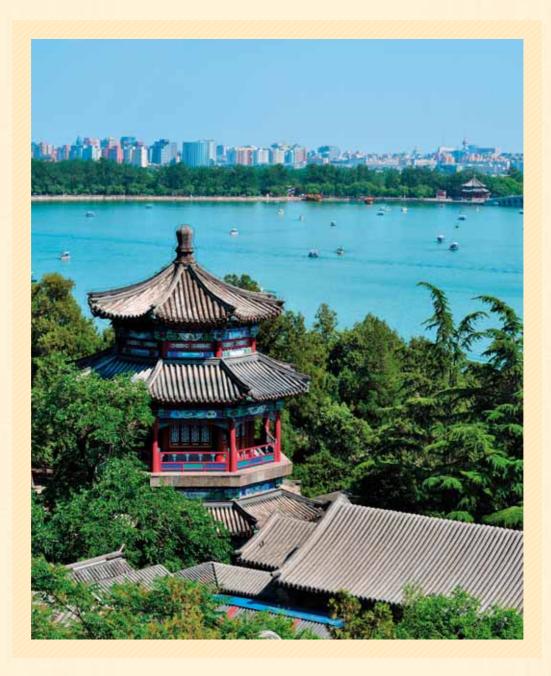
Sponsorship packages may be tailored to suit the Sponsor's marketing strategy in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.



EXHIBITION

An exhibition will be held in conjunction with the Congress. The exhibition floorplan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area.

For additional information on the exhibition, please visit the website **www.comtec.com/cony**





GENERAL INFORMATION

LOCATION

Beijing, China

LANGUAGE

English is the official language of the Congress

CONGRESS ORGANIZER AND SPONSORSHIP / EXHIBITION CONTACT:

ComtecMed

53, Rothschild Boulevard, PO Box 68

Tel Aviv, 61000, Israel Tel: +972 3 5666166 Fax: +972 3 5666177

COMTEC CHINA

Eagle Business Consultant (HK) Ltd. 175 Xiang Yang Road South Shanghei 2000031, china E-mail: cony@comtecmed.com

Website: www.comtecmed.com/cony/2011

REGISTRATION

	Early registration until September 1, 2011	Late registration from September 2, 2011	On Site
Participants - Physicians and Scientists	€440	€490	€540
Trainees*, Health Professionals & Students	€290	£340	£390

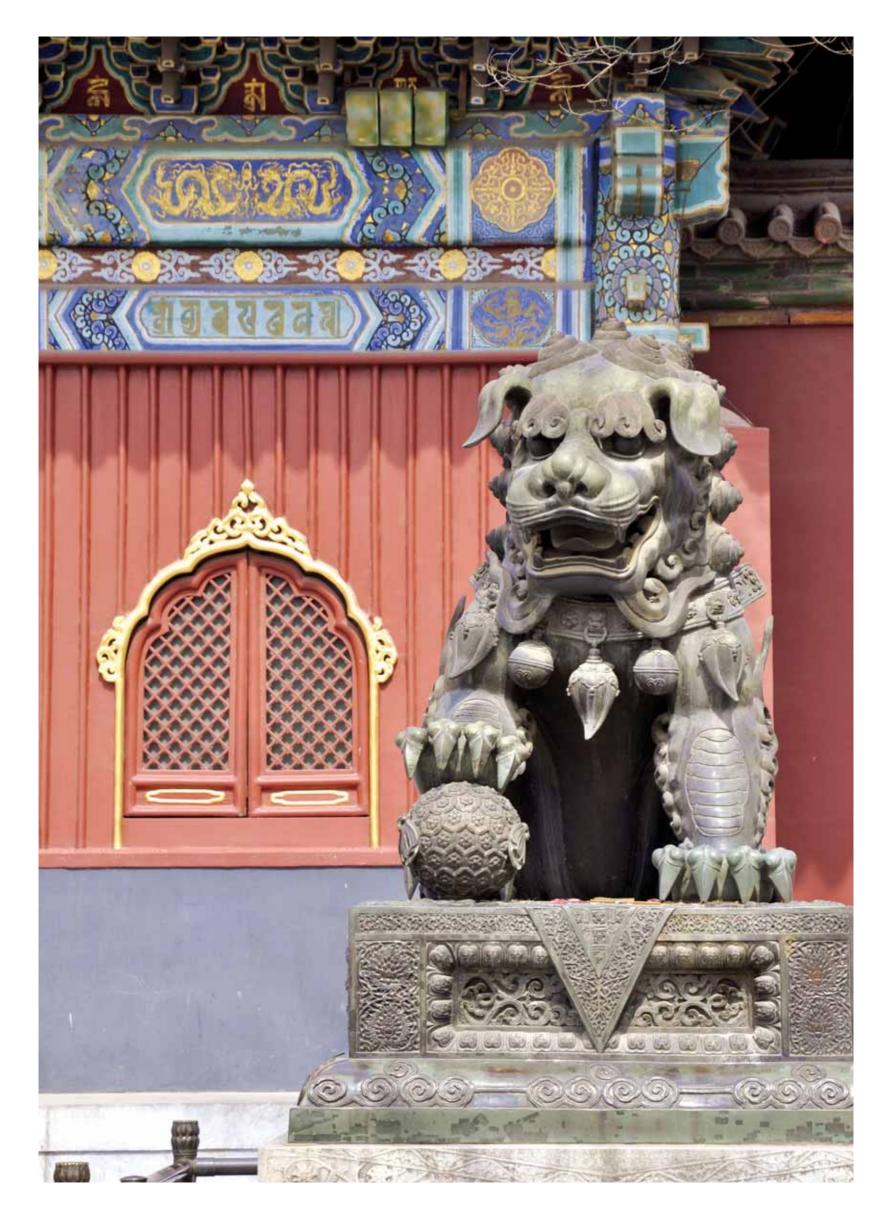
Registration fees include: Participation in the scientific sessions, program and abstract book, all printed material of the Congress, participants' bag, invitation to the Welcome Reception, coffee breaks, and lunch on Friday and Saturday.

LIABILITY AND INSURANCE

The organizer carries no liability whatsoever for injuries or damages involving persons and/or property during the Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS

- All sponsorship and exhibition prices quoted are in μ and are subject to VAT
- Time slot allocation will be based on level of sponsorship and approval from the Scientific Committee
- It is the responsibility of the Sponsors and Exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
- The Congress Organizers reserves the right to accept or decline offers of sponsorship and application for exhibition space
- The Congress Organizer reserves the right to amend the published floorplan should it be felt that such an amendment would benefit the exhibition and the Congress as a whole
- Please note that the Congress Organizer must approve all exhibition stand designs





5th World Congress on CONTROVERSIES IN NEUROLOGY

Beijing • China • October 13-16, 2011

